Columbus Arts District

2013 Strategic Plan

Letter from the Mayor

Those of us who call Columbus home are fortunate to have more than 70 buildings and pieces of public art by world-renowned architects and artists woven into the fabric of our daily lives. Our downtown benefits from the highest concentration of these works of art and design, hundreds of other compelling cultural assets and programs, as well as, a newly developed urban infrastructure. As a result, downtown has become our city's central core that strengthens our sense of community. It brings us together to enjoy community events, cultural activities, arts and entertainment.

Last year, the City of Columbus designated a defined area of downtown as the Columbus Arts District and applied to the Indiana Arts Commission for statewide designation as an Indiana Cultural District. In December 2012, the Indiana Arts Commission awarded the Columbus Arts District that prestigious and exceptional designation. The Columbus Arts District is one of only five Indiana Cultural Districts.

We pride ourselves on this achievement and appreciate all the ways that our arts district enhances our quality of life, sense of community and economic vitality and sustainability. But we also envision our arts district to be the strong foundation for an even more remarkable combination of people and place—one where more art of all varieties is produced by students, adults and artists; one where more art is enjoyed by residents and visitors; one where our heritage and diversity are celebrated more pervasively; and one where other rich elements of urban life flourish.

That bold vision has been painted in this plan with your ideas and feedback through stakeholder dialogues, visioning workshops, surveys and public open houses. This plan is filled with your recommendations on how we can strengthen and expand our arts district, ultimately transforming Columbus into the "cultural and creative capital of the Midwest."

We all benefit from such a transformation. A vibrant and unique arts district enriches our lives, attracts and retains a diverse array of talented people and strengthens our local economy and tax base. A newly created public-private coalition dedicated to the development of the arts district will use this plan as the framework to prioritize, budget, schedule and resource its implementation. The creation of detailed, project-level "blueprints" with your help is the next step to realize the vision. These project blueprints must ensure financial feasibility and leverage and complement all of our existing arts and cultural assets. They must yield a variety of experiences that are appealing, affordable and accessible to everyone in our community, our visitors and those considering making Columbus their home.

Success depends on all of us working to harness the collective power of our community. Let's make it happen together!

Warm regards,

Kristen Brown
Mayor, City of Columbus

VISION

To be the cultural and creative capital of the Midwest.

GOAL

The overarching goal of the Columbus Arts District is to contribute rich urban experiences steeped in arts and culture. The district must provide a variety of experiences that are appealing, affordable and accessible to everyone in our community, our visitors and those considering making Columbus their home.

BENEFITS OF THE COLUMBUS ARTS DISTRICT

The arts and cultural activities contribute to our sense of community and bring a richness of life to our residents by energizing, entertaining, educating and inspiring us. In addition to creating a ripple effect that benefits all sectors of the community, this atmosphere helps attract, retain, and engage a diverse base of talented people. The availability of talented people is the single most important factor in local economic growth.

CREATION OF THE STRATEGIC PLAN

This strategic plan was created by the Columbus Arts District Planning Committee, which consisted of more than two dozen community members representing the breadth of arts and culture in Columbus. The committee drew heavily upon the ideas of a variety of stakeholders and the public about their visions for what our arts district should become. The feedback came from open houses, town hall meetings, online surveys, stakeholder conversations, arts district workshops and priority-setting forums over the course of a year.

LOCATION OF THE COLUMBUS ARTS DISTRICT

The Columbus Arts District is located in downtown Columbus, stretching as far north as 16th Street and as far south as Second Street. Mill Race Park rests at the western edge of the district. The eastern edge goes as far as Chestnut Street. Within the district, there is an axis of four corridors, each with their own distinctive characteristics: Washington Street (the Commerce Corridor), Jackson Street (the Arts & Education Corridor), Fourth Street (the Entertainment Corridor) and Fifth Street (the Architecture Corridor).

OPPORTUNITY

We have the opportunity to build on the foundation of architecture, art, cultural activities and urban infrastructure in our downtown. Together, through dialogue and collaboration, we can create places and programs for the arts and culture to flourish in a most remarkable and exceptional way.

RECOMMENDED PROJECTS AND INITIATIVES

The objective of this plan is to recommend projects and initiatives that can be made within the district that will leverage both public and private funding. The projects are broken into six categories: facilities development and preservation, art and programming, art and design education, art and artisan retail, urban infrastructure and arts tourism.

NEXT STEP

The creation of detailed, project-level plans or "blueprints" is the next step to realize the vision. This effort is being led by a strong public-private coalition. Members of the coalition are leaders from the key stakeholder organizations and a large number of community members on six working teams. Success depends on all public and private organizations and residents working together to harness the collective power of our community.

Contents

Vision and Goals of the Arts District....01
Benefits of the Columbus Arts District....02
Creation of the Strategic Plan....03
The Columbus Arts District Defined....05
The Opportunity....09
Recommended Projects and Initiatives....11
Targeted Measures....14
District Development and Management....15
Project Teams....18
Attachments....20
Acknowledgements....35

Vision and Goals of the Arts District

VISION

To be the cultural and creative capital of the Midwest.

GOALS

1 / Contribute rich urban experiences and diversity to downtown Columbus.
Many qualities contribute to a rich urban experience; the traditional arts are but one of several building blocks. Entertainment, education opportunities for all ages of students, a food culture that includes ethnic cuisine and artisan foods, diversity of uniquely local retailers and restaurants, increased ground floor retail, the creation of a café culture, designated outdoor urban/green space for reading and resting, and food trucks and food shopping, are all planned elements identified as characteristics that contribute to a rich street life and urban experience.

2 / Provide a variety of experiences that are appealing, affordable and accessible to all Columbus residents. Columbus benefits from a richly diverse population that includes a variety of races, ethnicities, socio-economic groups and residents with disabilities. The population is comprised of more than 17 races and ethnicities. More than 5,700 residents or 13 percent identify themselves as a race or ethnicity other than white, including Asians, African Americans and residents of Hispanic and Latino origin. In addition, about 18 percent of population is comprised of persons with some form of disability. We also have a high percentage of financially challenged residents. This abundance of diversity should be embraced and used to the city's advantage to provide unique and affordable experiences and a welcoming atmosphere for all residents.

3 / Emphasize art 'production' over art 'consumption'
Art and design 'production' should be supported and encouraged within the district. It is vitally important to attract and support those who create the arts, including artists, artisans and designers. Places, locations and businesses to experience the arts will follow.

4 / Attract and retain artists, designers and artisans from across the state and the country to choose to live and work in Columbus. This would include identifying, developing and providing spaces in which artists can live and work.

5 / Produce world-class designers by growing the Indiana University Center for Art+Design into a nationally and internationally recognized design university.

6 / Educate and inspire the next generation of creative thinkers with arts education for all students, kindergarten through Grade 12 and post-secondary programs including Ivy Tech Community College.

7 / Re-vitalize performing arts facilities. Mill Race Park Amphitheater, the Crump Theatre, and Library Plaza have been identified as existing facilities to be considered for renovation for significantly growing the performing arts in the district.

8 / Be a thriving regional cultural tourism destination.

Benefits of the Columbus Arts District

QUALITY OF LIFE

The arts and cultural activities bring a richness of life to our residents by energizing, entertaining, educating and inspiring us and contributing to our sense of community.

OUR ECONOMY

Arts and cultural districts provide a distinctive atmosphere within cities that help attract and retain a diverse array of talented people. Arts and cultural development is strongly connected with economic growth. No economically strong region has been found to exist that did not also have a strong arts and cultural base—each sector complementing the other.

OUR TAX BASE

A defined and branded arts and cultural district attracts additional investment in our community, spurring a ripple effect and encouraging further investment.

Over the last six years, for every $1 of public funds invested in downtown Columbus, the private sector invested an additional $5.

OUR EDUCATIONAL OPPORTUNITIES

An anchor tenant of our arts district is Indiana University Center for Art+Design (IUCA+D). The current center is the foundation of what could become a full-fledged university center for the interdisciplinary study and application of design-thinking. The center is also developing curricula that could promote international connections with peer design centers around the world.

OUR BUILT ENVIRONMENT

The Columbus Arts District is the heart of the city's spectacular built environment, which has given us great distinction and provided a national level of recognition alongside the nation's largest cities: Chicago, New York, Boston, San Francisco and Washington, D.C.

OUR WELCOMING COMMUNITY

A thriving mix of arts and cultural activities is an essential component of our strategy to be a welcoming community to all, appealing to a broad range of people, lifetime residents and newcomers alike.

Creation of the Strategic Plan

THE COLUMBUS ARTS DISTRICT PLANNING COMMITTEE

Mayor Kristen Brown's long-term, ambitious goal of developing Columbus into the "cultural and creative capital of the Midwest" served as the inspiration for the vision detailed in this strategic plan. The Columbus Arts District Planning Committee, formed by the mayor in her first month of office in January 2011, led the creation of the plan.

The committee consisted of more than two dozen participants representing the breadth of arts and culture in Columbus. These members are listed in the "Acknowledgements" final section. The committee drew heavily upon the ideas of a variety of stakeholders and the public about their visions for what our arts district should become. The feedback came from open houses, town hall meetings, online surveys, stakeholder conversations, workshops and priority-setting forums over the course of a year.

As a result of the community discussion, a shared vision emerged of an arts and cultural district.

PUBLIC INPUT STRATEGIES AND SESSIONS

The Columbus Arts District Planning Committee conducted an open public forum supporting the formation of an arts district in the downtown.

The process included the following tasks:

TASK 1

■ Demographic Data

This task provided base line data to be correlated with the following: information from survey respondents and from existing secondary sources on leisure and entertainment preferences for the 12 character areas defined by the city's comprehensive plan.

Outcome

The base line data provided a means to compare the profile of respondents versus demographic data and gauge how well respondents represented the community at large. This correlation aided in evaluating the survey data and, in a qualitative sense, normalized the findings.

TASK 2

■ Stakeholder Dialogues

This task gathered input about the arts district from targeted stakeholder groups as an initial step in engaging representative segments of the community, to elicit their interest and ideas about how to make the district work successfully.

Outcome

This effort provided early information and input that would ultimately improve the understanding of the community's informational needs.

TASK 3

■ Community Survey

Historically surveys have been an effective tool for gathering input from the Columbus community at large. They offer an effective way to include the broader community beyond the stakeholder dialogues and focus groups. The survey focused on gathering information and input on 1) respondent past arts and cultural related leisure activities, 2) opportunities for the arts district to provide enhanced cultural and leisure activities, and 3) preliminary goals and strategies for the district. Demographic information from the respondents was also gathered for comparison to the secondary data compiled in Task 1.

Outcome

This survey provided input and an indication of preferred arts and cultural activities/interests from a broad cross-section of Columbus' residents.

TASK 4

■ Public Open Houses

An open house format helps people better understand and ask questions about the elements of the plans for an arts district and provide feedback. Two in-person, public events provided people an opportunity to discuss the arts district plans. This open forum allowed people to comment on plans for the arts district interactively and have a better understanding of the opportunities the district could offer.

Outcome

This program provided attendees the opportunity to meet and talk with leadership and to provide concurrent input into planning for the arts district. Refinements to the plan were made based on this community-wide input.

TASK 5

- **Report Out**

It is important for the results of the open public forum to be provided to the community to close the loop in the communication process. To encourage long-term community participation in implementation of the plan, efforts were made through the media, the web, and public gatherings to let people know their ideas and concerns have been integrated into the process.

Outcome

Attendees had the opportunity to recognize that their input had been factored into the planning for the arts district.

(See Attachment 1 for a summary of the public input findings.)

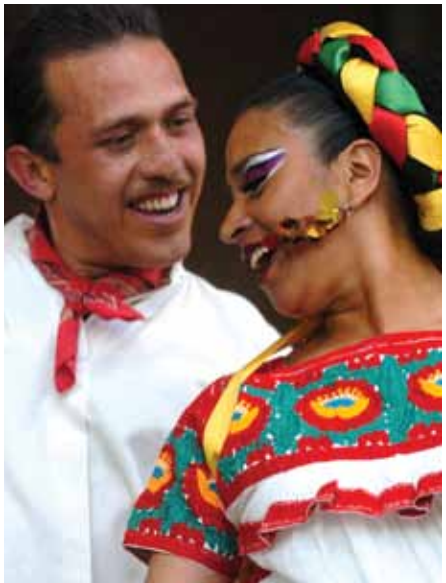
ALIGNMENT WITH OTHER COMMUNITY STRATEGIC PRIORITIES

The strategic planning process for the arts district was tightly coordinated and aligned with the community's most strategic priorities. The first of these strategic priorities is under the stewardship of the Columbus Area Economic Growth Council (CAEGC). The CAEGC's coordinated work plan consists of three high-level goals: 1) to create and sustain economic growth for the community; 2) align excellence in learning and education with economic growth, and 3) foster a welcoming community and a vibrant quality of life.

The Columbus Arts District is a key means to realizing these objectives. The district's development is an integral part of the economic development strategy of the community and has the support of the eight organizations that make up the CAEGC. They are:

- Economic Development Board;
- Columbus Area Chamber of Commerce;
- Columbus Enterprise Development Corporation;
- Community Education Coalition;
- Columbus Area Visitors Center;
- Columbus Redevelopment Commission;
- City of Columbus; and
- Bartholomew County Commissioners.

Also, under the leadership of Mayor Kristen Brown, a strategic planning steering committee recently developed a community-wide vision and strategic plan that identifies the community's highest strategic priorities. The shared measures and methods to achieve each of those strategic priorities will be refined through continual stakeholder and public input this year. The ongoing development of the arts district with the ultimate vision of becoming "the cultural and creative capital of the Midwest" is one of the community's highest strategic priorities, is championed by the mayor and is widely supported by community leaders and the public.



The Columbus Arts District Defined

Mayor Kristen Brown conceived the idea for an arts district in Columbus with the vision of making Columbus the cultural and creative capital of the Midwest. Columbus already has earned an international reputation for its world-renowned architecture, but Mayor Brown saw the potential to build upon this reputation to attract more artists to Columbus, offer more arts and cultural programs to the public and increase the city's draw to become a national destination for the arts.

Downtown Columbus was chosen as the site of the Columbus Arts District because it is home to a large concentration of the city's cultural assets. The recent investments in urban infrastructure, including public facilities, office complexes, a hotel, apartments, parking and other amenities, also provide a solid foundation for the development of the arts district.

The Columbus Arts District has been defined locally and designated as an Indiana Cultural District by the Indiana Arts Commission. A planning committee convened by Mayor Brown in her first month of office produced this strategic plan, with input from the public, to guide the growth of the arts district. The Columbus Arts District focuses on attracting artists and developing arts and cultural programming that is accessible and enjoyable by all Columbus residents and visitors.

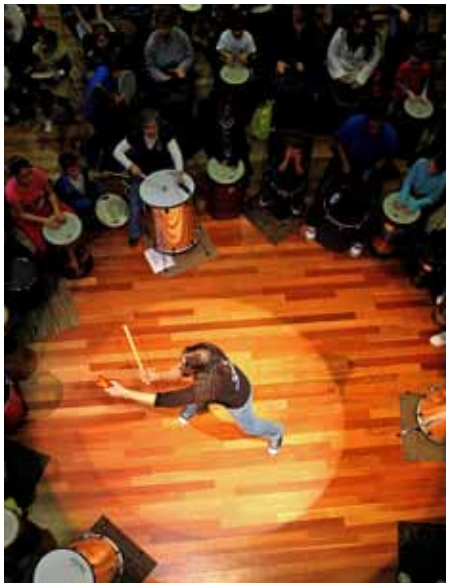
DISTRICT BOUNDARIES

The district's boundaries are carefully balanced for compactness, walkability, accessibility and concentration and density of arts-related assets. The energy and flow of people within the district, as well as logical areas for future expansion of the district, are taken into consideration for the boundaries.

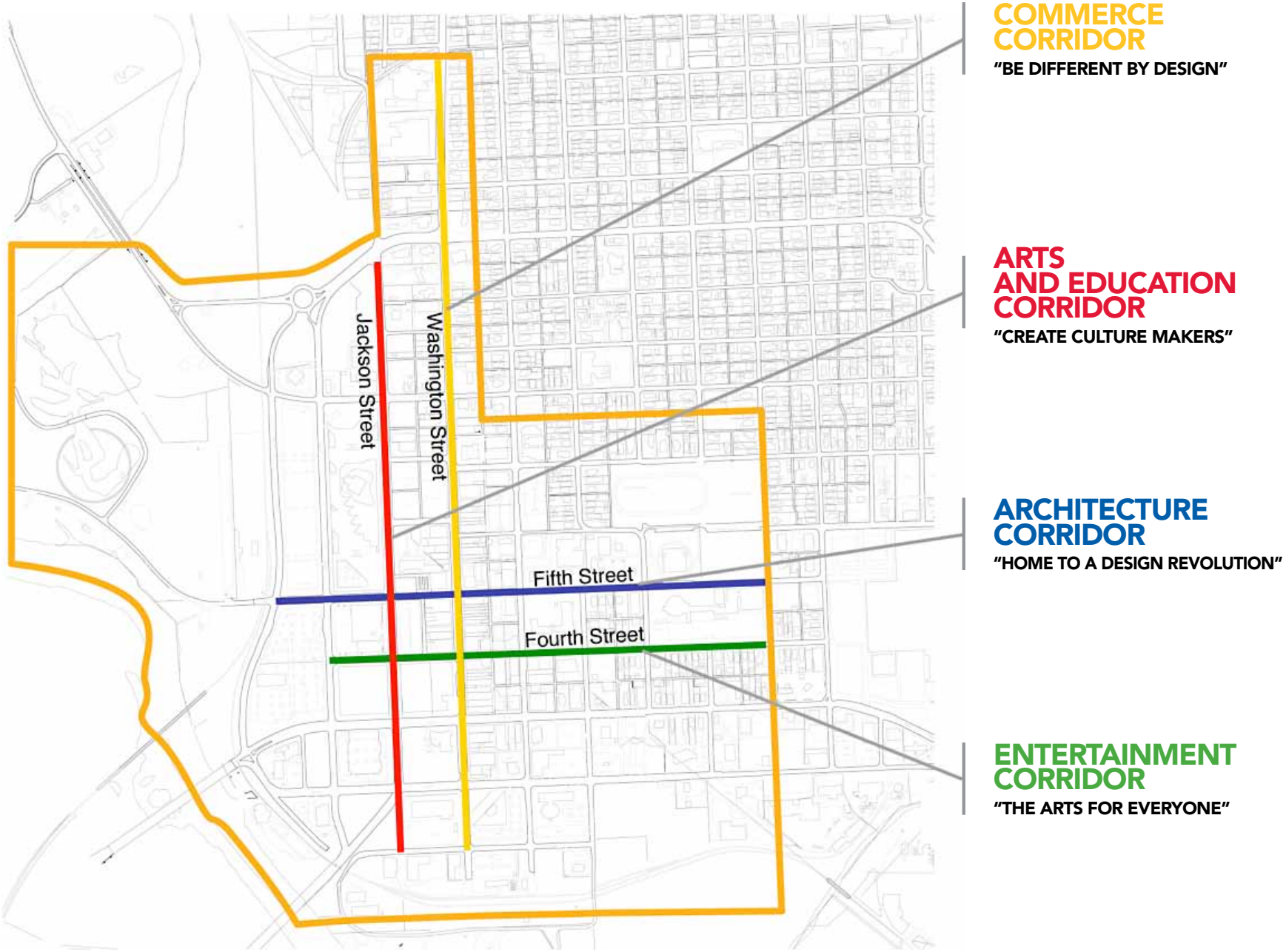
(For a complete set of boundary, cultural asset, accessibility, and transportation maps see Attachment 2.)

Within the boundaries of the district, there is an axis of four corridors. Each corridor has its own distinctive characteristics including a concentration of similar assets from which to build a robust set of complementary strategies. Together these four corridors encompass more than 250 arts, cultural and programming assets.

(See Attachment 3 for a detailed asset mapping analysis.)



Columbus Arts District Corridors



Columbus Arts District Corridors

THE COMMERCE CORRIDOR

"BE DIFFERENT BY DESIGN"

Washington Street, our "main" street, spans 15 blocks north and south within the arts district, and is the primary artery. As the Commerce Corridor, Washington Street's southern boundary is host to a number of civic buildings, including City Hall and the Bartholomew County Courthouse. From there, it transitions into a collection of public attraction spaces including The Commons, which is the city's most utilized public park, kidscommons Children's Museum, Zaharakos Ice Cream Parlor, and a number of restaurants and commercial businesses. Continuing north along this corridor, the character of the district begins to reflect more of a specialty retail, business and residential mixed-use flavor. This area of the corridor is most likely for future commercial and multi-family residential expansion.

THE ARTS AND EDUCATION CORRIDOR

"CREATE CULTURE MAKERS"

Jackson Street, originally bisected by the former Commons Mall, has once again been restored to a major north/south thoroughfare within the district. As the Arts and Education Corridor, it houses the significant assets of the Indiana University Center for Art+Design Columbus (IUCA+D), the IUCA+D Art Gallery, the YES Cinema independent theater, and the Jacksson Contemporary Art Gallery. Collectively, these assets form the basis of an emerging art and design education cluster.

THE ARCHITECTURE CORRIDOR

"HOME TO A DESIGN REVOLUTION"

Fifth Street, the Architecture Corridor, is recognized as one of the most architecturally significant streets in America. It houses mid-century master works such as First Christian Church by Eliel Saarinen (1942), the former Irwin Union Bank by Eero Saarinen (1954), Cleo Rogers Memorial Library by I.M. Pei (1969), St. Peter's Lutheran Church by Gunnar Birkerts (1988), and the world headquarters of Cummins, Inc. by Kevin Roche (1983). These buildings are a visible expression of the ongoing community collaboration process and public-private partnership that has shaped a town which is widely described as "Athens of the Prairie," a moniker coined by Lady Bird Johnson.

THE ENTERTAINMENT CORRIDOR

"THE ARTS FOR EVERYONE"

Fourth Street was conceived to be a vibrant entertainment corridor within the district, and many projects have been completed toward this goal. As the Entertainment Corridor, it recently received a $1.78 million renovation to become a multi-functional urban street, allowing for flexible use by motor vehicles and pedestrians and making it more amenable to outdoor festivals and events. This corridor also houses The Commons, recently rebuilt through a major community initiative. It features the Nugent-Custer Performance Hall, indoor and outdoor meeting and reception places, and numerous restaurants and bars. The corridor also includes parking facilities and the popular Hotel Indigo. Mill Race Park rests at the western edge of the corridor. Landscape Management magazine recognized this 85-acre riverfront park as one of the top 100 parks in the nation for design, reputation, and accessibility.

Urban Infrastructure within the District

COMPLETED PROJECTS WITHIN THE COLUMBUS ARTS DISTRICT, 2006 THROUGH 2012

Corridor	Project	Initial Public-Private Investment	Ongoing Annual Operational Expenses and Sustainability Plan
Commerce Corridor	The Commons (Jim Henderson Children's Playground and Performing Arts Center)	$18,000,000	≈ $560,000 Economic development income taxes, space rental, commercial leases
	Zaharakos Ice Cream Parlor and Museum	4,000,000	Private retail sales
	kidscommons Children's Museum	2,000,000	≈ $600,000 Annual museum membership passes, individual ticket sales and grant and endowment funding
Arts & Entertainment Corridor	Indiana University Center for Art+Design Columbus (IUCA+D)	2,500,000	≈ $800,000+ Anticipated annual operating budget
	Jacksson Place (residential living units and contemporary arts gallery)	10,000,000	Condo sales and rental income
	Mill Race Center (community center)	7,500,000	Memberships, grants, federal funding
	YES Cinema	N/A	≈ $300,000 Movie theatre ticket sales, conference space rental, entertainment promotions. Sustainability plan being created by a Cummins Six Sigma Black Belt Team
	The Cole (residential and commercial spaces)	18,000,000	Private lease income and commercial leases
	2nd Street Parking Garage	$7,600,000	Parking permit fees and commercial leases
Architecture Corridor	Miller House and Gardens	5,000,000	Indianapolis Museum of Art, tour income
	Columbus Area Visitors Center	$400,000 (renovation)	≈ $1,300,000 Innkeeper's tax, retail sales income, tour Income
	Historic City Hall (commercial and residential spaces)	1,000,000	Private rental income and commercial leases
	Irwin Inn and Gardens	2,000,000	Private hotel room rate income
Entertainment Corridor	Hotel Indigo	9,000,000	Hotel room rates
	Fourth Street Entertainment Renovation	1,780,000	City and tenant shared common expenses
	Jackson and 4th Street Parking Garage	10,000,000	Parking permit fees and commercial leases
Total Public-Private Investments		**$98,780,000**	

The Opportunity

Columbus benefits from more than 70 architecturally significant buildings and intriguing pieces of public art by internationally noted architects and artists.

The highest concentrations of those spectacular pieces of modern architecture and public art are woven into our historic downtown, providing remarkable, eye-catching contrast.

The angular, clean lines of The Commons' glass walls reflect the neighboring 139-year-old Bartholomew County Courthouse. The Large Arch in the Bartholomew County Public Library Plaza frames a view of First Christian Church's 166-foot tall bell tower. A sculpture, Chaos 1, comes alive inside The Commons, and the Dale Chihuly's Yellow Neon Chandelier & Persians hangs brightly from the ceiling of the Columbus Area Visitors Center. Three buildings within the arts district are listed on the National Historic Landmarks: The Republic, First Christian Church, and the former Irwin Union Bank.

Among this beautiful art and architecture are other exceptional cultural assets. The Nugent-Custer Performance Hall at The Commons, the Cleo Rogers Memorial Library and Plaza and the Mill Race Park amphitheater provide a variety of performance venues. YES Cinema & Conference Center combines cultural arts and a convention facility. The Indiana University Center for Art and Design Columbus offers specialized education in art and design, and accommodates design studios, a gallery for art and design exhibitions and model workrooms. The Crump Theatre has the potential to offer additional performance space and other outlets for the arts.

Columbus also is home to many outstanding performers, artists and arts organizations. The city has renowned musical performers in the award-winning Columbus Indiana Philharmonic, led by nationally recognized Music Director and Conductor David Bowden, and the Columbus Symphony Orchestra. The Mill Race Players grace the stage with theater productions. The Columbus Area Arts Council programs a variety of musical and arts performances for the community, and our city is filled with many talented artists of various mediums, including music, photography, painting and digital art.

In recent years, the community has invested in downtown Columbus to make it the dynamic center of our city. These investments include The Commons, an improved and pedestrian friendly Fourth Street devoted to entertainment, a diverse collection of restaurants and bars, significant additions of office space and apartments, a hotel and parking.

Last year, the City of Columbus designated a defined area of downtown as the Columbus Arts District and applied to the Indiana Arts Commission for statewide designation as an Indiana Cultural District. In December 2012, the Indiana Arts Commission awarded the Columbus Arts District that prestigious and exceptional designation. The Columbus Arts District is one of only five Indiana Cultural Districts in the state.

Columbus is also an anchor in two statewide cultural tourism programs, ArtsRoad 46 and the Indiana Glass Trail. ArtsRoad 46 connects Columbus, Nashville Bloomington, three of Indiana's five Cultural Districts within 40 miles of one another. The Indiana Glass Trail showcases talented Hoosier artisans and glass blowers. The trail connects communities strong in glass art and includes Anderson, Hamilton County, Kokomo, Muncie and Columbus.

We now have the opportunity to build upon this immense foundation of assets and designations to create an even more remarkable combination of people and place—one where more art of all varieties is produced by students, adults, and artists; one where more art is enjoyed by residents and visitors; one where our heritage and diversity are celebrated more pervasively; and one where other rich elements of urban life flourish.

By strengthening and expanding our arts district through considerable community dialogue and collaboration, Columbus can ultimately come to be the "cultural and creative capital of the Midwest."

(See Attachments 4 and 5 for a comprehensive listing of community rankings, recognitions and notable artists and designers associated with the city.)

Recommended Projects and Initiatives

The overall objective of this plan is the recommendation of a few projects and initiatives that can be made within the district that will attract, promote and use additional private funding. This strategy has proven extremely successful over the course of the implementation of the last strategic plan for downtown development which leveraged nearly $5 of private investment for every $1 of public investment. The recommendations are broken into the following six categories of projects:

FACILITIES DEVELOPMENT AND PRESERVATION

- **Library Plaza Renovations**
  Revitalize the library plaza to once again make it a space for community-wide activities and performances. Renovations will address safety and aesthetic concerns, including the deteriorated stairs and bricks, and will enhance the plaza to better equip it for the performing arts.

- **Crump Theatre Feasibility Study and Renovations**
  A feasibility study will be conducted to determine the proper methods to renovate, repurpose and restore the Crump, and determine its best usage. The theatre will be restored to retain its architectural place in the community and will be repurposed from a movie theater to a performing arts venue that also can also serve other purposes, such as meeting space.

- **Artisan or Arts Center**
  A study will look at the need for an artisan or arts center in the community that will serve as a place to teach and learn the arts through hands-on classes and demonstrations. The center could be enhanced with retail space to sell locally made goods and gallery space to exhibit community art.

- **Live/Work Spaces for Artists/Designers**
  The creation of a location for live/work space for artists, artisans and designers who choose to live and work in Columbus is an important element of the plan. While there are building and rental locations for studio/workshops for artists or designers, they are largely undeveloped spaces in need of renovation. With the addition of affordable live/work space for artists and designers, the character of the downtown experience would be enriched by their contributions and presence. Consideration should be given to conducting an analysis of downtown residential blocks that are adjacent to the arts district which could serve as live/work spaces for artists and designers, and could also be available for other members of the community who are seeking affordable housing and would enjoy being co-located with artists and designers.

- **Create a Welcoming Community Center**
  The center would provide a home to the community's multi-ethnic and cultural associations and should include some performance space. It would be a place where the entire community could experience and enjoy the heritage and cultures of our diverse population. The center would also be a place for new residents to learn about and become involved in the community.

- **Mill Race Park Amphitheater redesign**
  Re-evaluate the design of Mill Race Amphitheater to increase the programming capability, expand audience seating and sight lines and create a stage enclosure to provide shelter from the weather.

- **Gallery Space**
  Encourage the development of gallery space to provide artists a place to display their works.

- **Arts District Design Review Committee**
  A committee is formed to work with planning, engineering, and other designers to ensure architectural expertise, perspective and opinions are given consideration in public works projects.

- **Preservation of Historic and Architecturally Significant Buildings**
  Explore, consider and encourage preservation of significant local buildings to sustain our architectural heritage.

ART AND PROGRAMMING

Public Art Master Plan
Develop a public art master plan for increasing the absorption and integration of public art into the fabric of the built environment. The plan will define sites in the community best suited for exhibiting public art, for example, art for the roundabout and video art on sidewalks.

Programming Plan-Existing Facilities
Develop a programming and events plan for existing performance facilities, including the Crump Theatre, The Commons, YES Cinema, Mill Race Amphitheater, Fourth Street, Library Plaza, to provide a mix of free and affordable programming that appeals to the broadest reaches of the community.

Programming Plan-New Facilities
Prepare programming plans for future facilities in the district to ensure they are well-used and complement the programming of existing facilities.

Grow Culinary Arts
Promote culinary arts, local culinary venues and ethnic cuisine. Build upon existing food venues, including 240sweet, Simmons Winery, the Savory Swine, and local brewers, including Power House Brewing Company and ZwanzigZ.

Regional Weekend-Long Festival
Develop a weekend-long arts festival featuring music performances, including the Philharmonic and Columbus Symphony Orchestra, the ArtFest street fair, and a significant temporary visual arts display.

YES Cinema
Re-evaluate YES Cinema programming to include independent film festivals and collaborative projects that integrate film, computer science and design.

Promotion of Events
Provide an arts district web page with menus and dashboards that show 'up to the minute' reports on the activities of the downtown arts scene, arts and performance programming, and the activities of the IUCA+D.

ART AND DESIGN EDUCATION

Public Lecture Series
Grow IUCA+D's program for experts and artists from the community and outside the community to share their experiences and perspectives with the public in informal lectures. The lecture series will expose new ideas and spur creativity.

Arts Workshops
Provide hands-on workshops to demonstrate and teach creative skills to the public, such as painting, pottery making and photography.

Relocate and Grow Ivy Tech's Fine Arts and Design Program
Provide support for the attraction of arts and design programming to the downtown by Ivy Tech Community College, with special emphasis on visual communications/ design programs.

Network of International Design Centers
Invest in the creation of a program that would assist artists/designers in achieving critical exposure and recognition for their work. Design centers around the world will be linked to IUCA+D to create connectivity, exposure and collaborative opportunities. Visits to design centers can broaden understanding of design and make the arts district a destination for international artists.

Master's Degree Program in Comprehensive Design
Establish this program at IUCA+D to foster the creation of a new breed of designer who "sees like an artist, thinks like a designer all in the context of place." The program would expand IUCA+D's offerings, provide new opportunities for students and attract designers to the community.

Artist/Designer Residency Program
Establish an artist/designer residency program at IUCA+D to provide partial support for artists to visit Columbus for the purpose of creating and producing art in Columbus and engaging the public. The residency program is intended to bring together an outstanding collection of emerging and renowned artists from throughout the U.S. and abroad. The definition of the artist, artisan or designer would cover a broad spectrum of media including: ceramics, digital media and photography, furniture design and woodworking, painting and drawing, printmaking, sculpture, installation art, architectural, urban, landscape and interior and industrial design. The program should allow the work generated by its residents to be exhibited in public venues and to be presented by the residents to the public in community-sponsored lectures and workshops.

Design Education Support
Provide support for community-based projects and community educational opportunities within the design and art disciplines and in collaboration with the academic programs for the arts within Columbus.

Exposure to Design Arts
Provide support for lower, middle and high school students programming for exposure to the design arts.

Introductory Design Workshop
Provide support and/or scholarship funding for lower school students to participate in an introductory summer design studio workshop in collaboration with the IU Center for Art+Design.

ART AND ARTISAN RETAIL

Identify Retail Space
Identify present and future sites where arts-related retail and boutique specialty shops can flourish.

Recruit and Encourage Retail
Attract arts and artisan-related and boutique specialty shops to draw shoppers to the district and provide artists outlets to sell their works.

Artisan Retail Center
Explore the viability of a retail center that would provide an outlet with critical mass for artisan works.

ARTS TOURISM

District Branding
Develop and establish a district brand, creating a unique identity for the arts district.

Signage and Way-Finding Strategy
Use signage to help residents and visitors easily explore and appreciate the community's assets and venues.

Marketing Strategy and Public Relations
Expand the Columbus Area Visitors Center marketing strategy to promote the arts district and hire a public relations firm to increase the visibility of the arts district throughout the region and nation.

Leverage Related Promotion
Connect the arts district marketing strategy to the ArtsRoad 46 and Glass Trail projects. This would be another effort to increase the visibility of the arts district and make it a regional and national destination location.

URBAN INFRASTRUCTURE

Alley Walk System
Create an "alley walk" secondary pedestrian grid system by closing sections of alley ways, where feasible, opening to foot and bicycle traffic only, and incorporating visual arts displays such as found in Friendship Alley.

Parking Plan
Conduct a parking study to find recommendations to improve parking for customers and employees in the district.

Accessibility
Ensure all sidewalks are safe and accessible to persons with disabilities.

Housing Plan
Complete a housing needs assessment to identify housing needs in the district and surrounding neighborhoods and encourage residential development accordingly.

Pedestrian Crossing
Create a pedestrian crossing with flashers at Fifth and Lindsey streets to safely connect the district to Mill Race Park and the People Trail system.

Pedestrian Bridge
Explore the possibility of an architecturally-significant pedestrian bridge to Mill Race Park at Fifth and Lindsey streets, creating a stronger and much safer connection for pedestrian and bicycle traffic.

Urban Grocery and Pharmacy Market
Explore the need and viability for a grocery and pharmacy market as a convenience to district residents and employees.

Targeted Measures

To gauge the progress and success of the district implementation, the steering committee developed the following targeted measures broken into four categories:

Facilities Development and Preservation and Urban Infrastructure

- Increased TIF property tax revenues
- Increased district investments
- Live/work arrangements and residential housing units
- Public-private leverage ratios

Art and Programming

- Number of events
- Composition of events
- Attendance counts
- Satisfaction surveys
- Donations to the arts
- Job creation

Art and Design Education

- Student enrollments
- Student completions
- Artists in residence
- International Design Center partners
- Community workshops
- Job creation

Retail and Tourism

- Sales receipts and taxes
- Hotel occupancy rates
- Visitor and tourism counts
- Innkeepers tax revenue
- Job creation

District Development and Management

As the district develops, both the list of projects and initiatives and the timeline are subject to ongoing refinement. This plan serves as a sound starting point for the first step in its implementation: detailed analysis and plans for each project.

These detailed, project-level plans or "project blueprints" must ensure financial feasibility, leverage all of our arts and cultural assets and offer a variety of experiences for residents and visitors alike. Success depends on all public and private organizations and residents working together in an organized manner to harness the collective power of our community.

Therefore, an organization dedicated to the development and management of the arts district has been formed as part of the planning process. A coalition governance model has been determined to be the right structure. It provides the necessary leadership capacity to serve and support the implementation of the plan, including prioritization, budgeting, scheduling and resourcing the development and management of the arts district.

The coalition is composed of eleven members, representing a diverse group of stakeholder organizations and residents involved with the assets and programs within the district. The coalition members include:

- Mayor, City of Columbus;
- Commissioner, Columbus Redevelopment Commission;
- President, Columbus Area Arts Council;
- Executive Director and Associate Professor, Indiana University Center for Art+Design Columbus;
- Executive Director, Columbus Area Visitors Center;
- President and CEO, The Heritage Fund;
- President, Downtown Merchants Association;
- President, Downtown Restaurant Association;
- Executive Director, Institute for Coalition Building; and
- Columbus residents and arts advocates (2).

The responsibilities of the coalition members are to create a common agenda for the district; create a forum for continuous communication; strive to break down organizational barriers by identifying mutually reinforcing actions; and create a common set of shared outcomes and measures.

The coalition will coordinate and align the work of six working teams as follows:

- Facilities Development and Preservation;
- Art and Programming;
- Art and Design Education;
- Art and Artisan Retail;
- Urban Infrastructure; and
- Arts Tourism.

To facilitate continuous communication and to lead and monitor progress, the coalition meets monthly while the individual working teams meet more frequently depending on the status of the projects they are addressing.

A number of Columbus-based organizations will be asked to serve, from time to time, on the six working teams. Their service will be based on mutually reinforcing strengths and resources.

Serving and supporting the work of the coalition is the Columbus Area Arts Council (CAAC) which will act as the "backbone support organization" within the governance structure. The arts council is an existing 501(c)(3) organization and is the Region Nine partner representative to the Indiana Arts Commission.

The mission of the Columbus Area Arts Council is to provide visionary leadership in the arts. CAAC fosters, supports, and promotes growth in the arts that educate and enrich the cultural environment of Bartholomew County and regionally. Its goals are to promote Columbus, Indiana, as a regional arts center, market the arts as an economic development center and plan and implement arts

events and other community-related programs in downtown Columbus.

As the backbone support organization, the responsibilities of CAAC include:

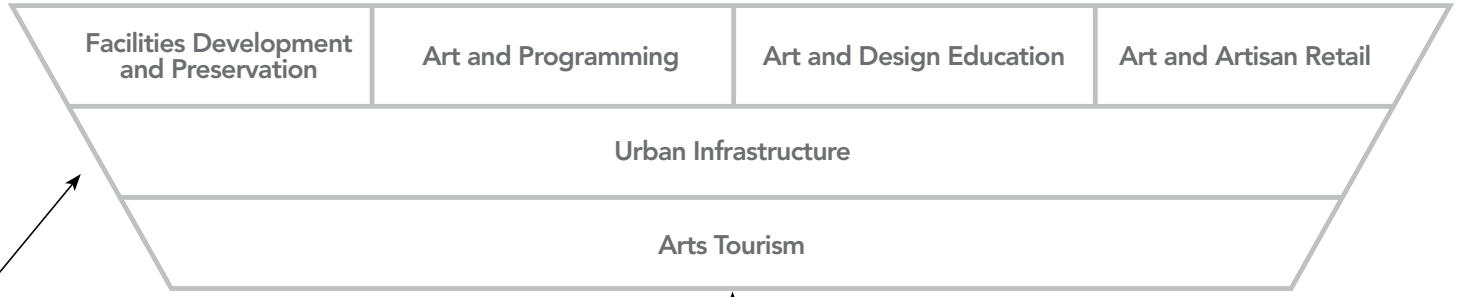
- Strategic coherence across the efforts creating the overall shared vision framework;
- Communications within the coalition;
- Community outreach;
- Mobilization of funding;
- Data management;
- Facilitation; and
- Annual report creation.

While these responsibilities represent a new strategic direction for the Columbus Area Arts Council, these new supporting activities were envisioned as part of CAAC's strategic planning facilitated by Sara Peterson Consulting.

As an established organization, the Columbus Area Arts Council's operating budget is supported and sustained by a robust diversity of funding sources including city-allocated grants, grants from the Indiana Arts Commission, private and community foundation grants, and member and public contributions.

The diagram on the next page describes the governance structure for the Arts District and its role in managing the district.

COLUMBUS ARTS DISTRICT TEAMS



Coordinates and Aligns

POTENTIAL TEAM MEMBERS

Columbus Museum of Art and Design
Downtown Property Owners
Dancers Studio
Columbus Philharmonic
Lincoln Central Neighborhood Association
YES Cinema
The Commons
kidscommons Children's Museum
Community Education Coalition
Cummins Foundation
Human Rights Commission
CAMEO/CYP/LBC
Bartholomew County Historical Society
Bartholomew County Public Library
Columbus Indiana Architectural Archives
Columbus Area Chamber of Commerce
Columbus Economic Development Board
Columbus Farmer's Market
Columbus Cooperative Grocery
Bartholomew County School Corporation
Ivy Tech Community College
IUPUC

COALITION MEMBERS

RESPONSIBILITIES

Common Agenda
Continuous Communication
Mutually Reinforcing Actions
Shared Measures

Serves and/or Supports

RESPONSIBILITIES

Strategic Coherence
Communications
Community Outreach
Mobilization of Funding
Data Management
Facilitation
Annual Report Creation

Columbus Arts District Team Members / 2013

FACILITIES DEVELOPMENT & PRESERVATION

Jayne Farber, *Chair*	Project Consultant, Columbus Arts District
Heather Pope	Director, Redevelopment Commission, City of Columbus
Louis Joyner	Principal, Louis Joyner Architect
Kelly Wilson	Director & Associate Professor, IUCA+D
K. Blair Lauer	Engineer, Cummins, Inc.; Six Sigma Artisan Team Leader
Sharon Beach	VP of Curation, Columbus Museum of Art & Design
Christine Lemley	Owner, Lemleys' Catering
David Force	President, Force Design, Inc.; EVP Force Construction Co., Inc.
Cindy Frey	President, Columbus Area Chamber of Commerce
Beth Booth Poor	Director, Bartholomew County Public Library
Janie Gordon	Director, Performing Arts, Columbus North High School, BCSC
A.H. 'Hutch' Schumaker	President, Coca-Cola Bottling Co., Columbus, IN., Inc.
Julie Gilmore	PhD, Lilly Research Laboratories, Eli Lilly and Company; Columbus resident
Ethan Crough	Executive Director, Bartholomew County School Foundation

ART & PROGRAMMING

Karen Shrode, *Chair*	Executive Director, Columbus Area Arts Council
Ryan Brand	Council Member, City of Columbus
Ali Crimmins	Special Projects Coordinator, Community Development, City of Columbus
Diane Doup	Community Outreach Coordinator, Lincoln-Central Neighborhood Family Center
Laura Garrett	Community Initiatives Lead, Reach Healthy Communities
Jason Hatton	Assistant Director, Bartholomew County Public Library
David Kadlec	Artist and Owner, Jacksson Contemporary Art
Roger Kalia	Music Director, Columbus Symphony Orchestra
Amy Kleinert	Executive Director, kidscommons Children's Museum
Kevin Lair	Assistant Professor, IUCA+D
Beth Parkhurst	Property Manager; Musician; Community volunteer
Margaret Powers	Executive Director, Columbus Indiana Philharmonic
Tami Sharp	Program Director, Columbus Area Arts Council
Lisa Westenberger	The Commons Manager, Parks and Recreation Dept, City of Columbus
April Williams	Resource Development Director, Parks and Recreation Dept, City of Columbus

ART & DESIGN EDUCATION

T. Kelly Wilson, *Chair*	Director & Associate Professor, IUCA+D
Lloyd Brooks	Program Chair, Visual Communications, Ivy Tech
Marleen Newman	Senior Lecturer, Interior Design Studies, IU Bloomington
Louis Joyner	Principal, Louis Joyner Architect
Brooke Hawkins	Designer, Louis Joyner Architect
Josh Ratliff	Corporate Hospitality Manager, Cummins Inc.
Ben Hill	Director of Graphic Design, The Republic
Sharon Beach	VP of Curation, Columbus Museum of Art & Design
Andy Miller	Artist; Illustrator; Columbus resident
Mary Ferdon	Community volunteer; Columbus resident
John Pickett	Executive Director, Indianapolis Opera; Columbus resident

ART & ARTISAN RETAIL

Jayne Farber, *Chair*	Project Consultant, Columbus Arts District
Beth Stroh	Community Volunteer
Geri Handley	Events Coordinator, Mill Race Center
Bob Anderson	Owner, Stillframes Photography & Design

URBAN INFRASTRUCTURE

Heather Pope, *Chair*	Director of Redevelopment, City of Columbus
Dave Hayward	Director of Engineering, City of Columbus
Melissa Begley	Assistant Director, Planning Department, City of Columbus
April Williams	Resource Development Director, Parks and Recreation Department
Frances Jordan	Deputy Director, Human Rights Commission
George Dutro	Engineer, Real Estate Developer, Member Cornerstone Development

ARTS TOURISM

Lynn Lucas, *Chair*	Executive Director, Columbus Area Visitors Center
Arthur Smith	Marketing and Public Relations Director, Columbus Area Arts Council
Samantha Aulick	Marketing Manager, 240Sweet, Columbus
Lynne Sullivan	Marketing Department, Ivy Tech, Columbus
Paige Harden	Public Relations/Marketing Specialist, Columbus Regional Health
John Pickett	Executive Director, Indianapolis Opera; Columbus resident
Keith Maddox	Owner and DJ, Maddox Entertainment
Marilyn Brackney	Artist; Columbus resident
Michael Oakes	MBA Director, Indiana University Purdue University Columbus
Erin Hawkins	Director of Marketing, Columbus Area Visitors Center

Attachments

1 / Public Input Report Summary

2 / District Maps: Boundaries, Cultural Assets, Accessibility, Transportation

3 / Arts District Asset Mapping

4 / Community Rankings for Art, Design and Architecture

5 / Notable Architects and Artists Associated with Columbus

6 / Acknowledgements - Columbus Arts District Planning Committee

SUMMARY OF FINDINGS

Participants in the Public Engagement process for the Arts District Plan are strongly in support of designating Downtown Columbus as an Arts District.

The community's long history as a place that has historically endeavored to be "Different by Design" resonates strongly with participants. Input gathered at the focus groups, open houses and in the community survey frequently said, "… this should have been done sooner!" Overall, the feedback from participants was centered on not if but on how to expand and refine an extensive inventory of arts programs or venues located in Downtown Columbus

Total participants in the Public Engagement process for the Arts District Plan included nearly 500 residents of the Columbus Area. These participants represented an engaged core of the community that have played a long-term role in imagining and implementing arts within the community. Participants for each forum included:

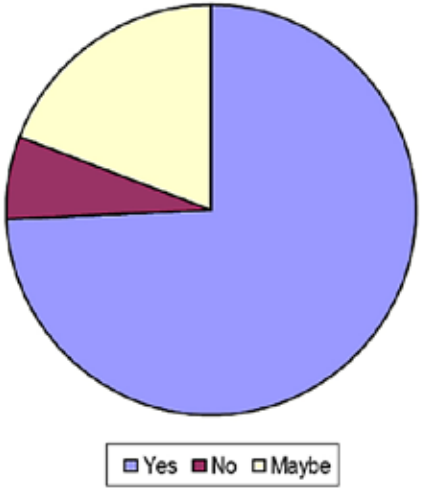
- Focus Groups – two groups totaling 16 invitees
- Open Houses – two separate days, 65 attendees, 12 Arts District Committee facilitators.
- Community Survey – 375 respondents from residents of the Columbus Area.

Promotion of the Public Engagement process included two prominent articles in The Republic newspaper and distribution to the City of Columbus, Chamber of Commerce, Columbus Area Arts Council, CAMEO (Columbus Area Multi-Ethnic Organization) and other email lists maintained by community organizations.

Demographic information for the Columbus Area was gathered through a secondary data source of demographics, ESRI (www.esri.com), to better understand the area's residents. ESRI also provides market segmentation information through Tapestry Profile models. For the purpose of this study, the top three Tapestry Profiles for the Columbus Area were evaluated.

These profiles include 47201 and 47203 ZIP codes; the City of Columbus; and the area within a 30-minute drive time. The data illustrated diverse lifestyles within the community and the surrounding area. Mayor Kristen Brown's vision of a Columbus where the "…arts are for everyone" reflects awareness of the community's varied arts audiences.

The Community Survey *asked respondents if they supported an Arts District in Downtown Columbus. Nearly 75% responded "Yes" with 20% "Maybe" and 6% "No".*



Focus group invitees immediately appreciated the value of an Arts District to the community and provided thoughtful suggestions for refining and implementing the proposed goals. Focus group input included ways to expand the arts audience, art education for youth and adults, attracting artists to the community, and providing exposure for the arts through events and retail venues.

Community Survey respondents are familiar with Downtown, reporting visits of 39% daily, 47% weekly, and 7% monthly. The top two reasons for going Downtown are for Arts & Entertainment (62%) and Food/ Dining (90%). More than a third of respondents work Downtown. Less than 10% of respondents live Downtown. (The resident population will increase in the next year as 200+ apartments are being developed in the Downtown.)

The survey data shows that the arts play an important role in respondents' lives. They would like to engage in even more arts activities. There is a strong interest in their culture. They believe that the arts are for everyone and support arts education. Respondents are regular consumers of the arts and find much of what interests them Downtown.

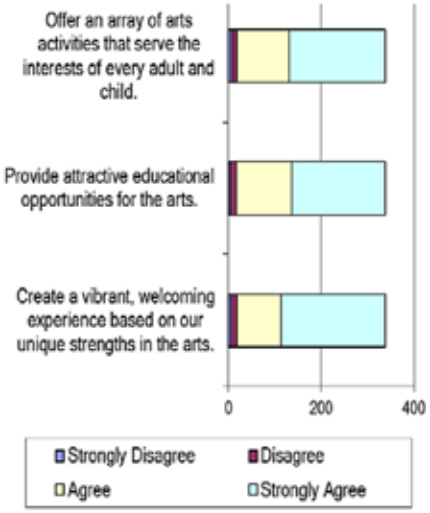
More than 40% of the respondents indicated that they would like to see even more culinary, visual arts, music and theatre offered Downtown.

Opportunity for marketing and creative programming of the arts exist with one third of respondents who are not attending due to time and family limitations. Another third of respondents need better notice of events or events that align with their interest.

The Open House participants were very knowledgeable about arts programs and sites in the community. The Open House included a list of 100 inventoried programs and sites attendees. When asked for their favorites attendees were familiar with the list and expressed support for the majority the programs and sites. In addition to being familiar with inventoried programs and sites attendees were familiar enough with arts in the community to identify several public art installations and sites that were missing from the inventory.

IVY Tech Community College's *Center for Visual Communication exhibits work and encourages creativity in the field of media like photography, posters, comics, cards, etc.*

Community Survey *respondents predominantly agree or strongly agree with the Art District Committee's three goals.*



Favorite events of attendees included Ethnic Expo (cultural festival), YES Cinema (art films), the Farmer's Market, restaurants (locavores, foodies and others), musical events (Rock the Park, Columbus Symphony Orchestra and Philharmonic), Iron Pour (matching local iron workers with regional artisans in exhibition of creative collaboration), kidscommons (a children's museum), IU Center for Art and Design (education and exhibition), and many others.

Participants were asked to agree or disagree with goals and strategies and initiatives proposed by the Arts District Committee. Only a handful disagreed. The majority chose to select agree as a way to indicate their favorite strategy or initiative.

Five of the twenty-two strategies presented at the Open House were supported by over 50% of the attendees. These included:

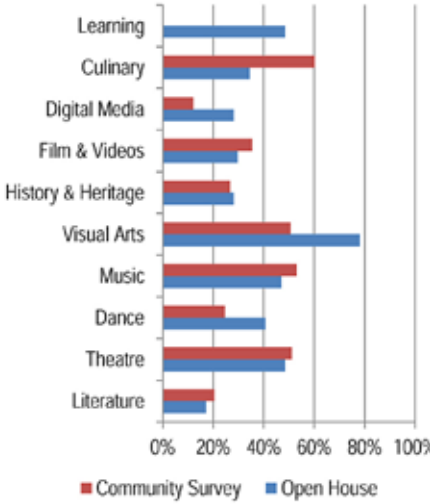
- Provide a downtown arts district WIFI service with supporting web page menus and dashboards that show up-to-the-minute reports on activities within the district.
- Integrate the Arts District into the existing marketing strategy of the Columbus Area Visitors Center.
- Renovate the Historic Crump Theatre to become a viable community collaboration center.
- Locate and grow Ivy Tech's Fine Arts and Design Program within the district.
- Apply for Indiana Arts Commission certification as an Indiana Cultural Arts District.

Four other strategies received between 40% and 50% supportive response:

- Teach design thinking within the public, private and social sectors.
- Expand the eligibility of the Cummins Foundation Architectural Program to include renovation and reuse of historic buildings.
- Encourage the Columbus Area Multi-Ethnic Organization's (CAMEO) associations to create a physical presence with public art that represents their cultural heritage.
- Re-establish the Library Plaza for arts related programming.

Open House Attendees *gave their input by voting with dots and posting sticky notes with their comments on 15 different informational panels.*

Open House Attendees *and Community Survey respondents were asked what art forms Downtown need more of today.*



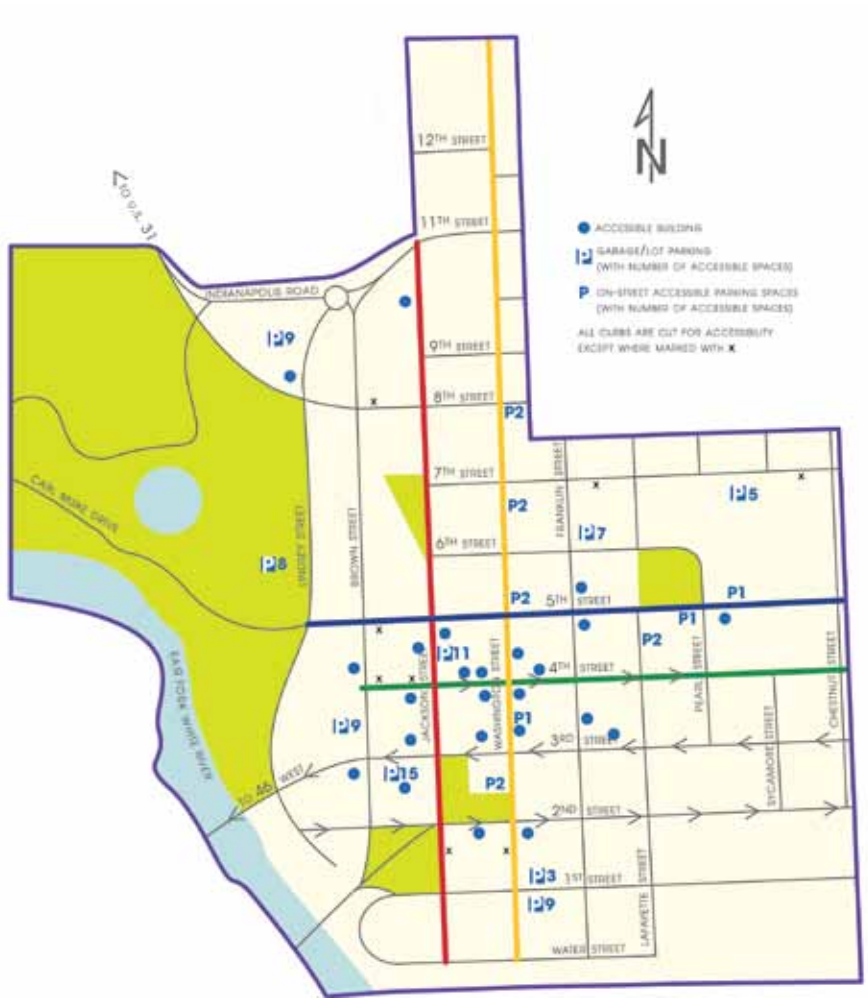
Photos from the Columbus Arts District Public Open Houses conducted on September 10 and 12, 2012.

Open House Participants engaged in dot voting, posting sticky notes, watched a rolling presentation of 100 sites and events in the district, and shared ideas and thoughts with each other.

COLUMBUS ARTS DISTRICT **BOUNDARY**

COLUMBUS ARTS DISTRICT **ASSETS**

COLUMBUS ARTS DISTRICT **ACCESSIBILITY**



COLUMBUS ARTS DISTRICT **TRANSPORTATION**

CITY OF COLUMBUS **ECONOMIC ASSETS**

Name of Economic Asset	*Days of Operation*	*Hours of Operation*	*Cultural District or City/Town*
COMMUNITY			
Bartholomew County Historical Society	Tues. - Fri.	T-F 9 a.m. - 4 p.m.	Cultural District
Beth's Dancenter of Columbus	Mon. - Fri.	M-F 5:30 a.m. - 9:30 p.m.	Cultural District
Central Middle School Athletic Fields	Mon. - Sun.	Continuous	Cultural District
Children Inc.	Mon. - Fri.	M-F 6:30 a.m. - 6 p.m.	Cultural District
Columbus Dept. of Natural Resources Public Access Site	Mon. - Sun.	Continuous	Cultural District
Columbus Indiana Philharmonic	Mon. - Fri.	M-F 9 a.m. - 5 p.m.	Cultural District
Dancer's Studio, Inc.	Mon. - Thurs.	M-R 4 p.m. - 8 p.m.	Cultural District
Heritage Fund of Bartholomew County	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Just Friends Adult Daycare	Mon. - Fri.	M-F 7:30 a.m. - 5:30 p.m.	Cultural District
Moose Lodge	Mon. - Sun.	M-R 7 a.m. - 12 a.m., F-S 7 a.m. - 1 a.m., Sun 12 p.m. - 7 p.m.	Cultural District
The Commons	Mon. - Sun.	M-R 7 a.m. - 9 p.m., F-S 7 a.m. - 10 p.m., Sun 10 a.m. - 8 p.m.	Cultural District
MEDIA			
Good Shepherd Radio	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
QMIX, KORN, MOJO Radio Stations	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
The Republic Newspaper	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
WHUM Community Radio	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
CHURCHES			
First Christian Church	Mon. - Fri.	M-F 8:30 a.m. - 4:30 p.m.	Cultural District
First Christian Church Youth Center	Mon. - Fri.	Varies	Cultural District
First Presbyterian Church	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
St Peter's Lutheran Church & School	Mon. - Fri.	M-F 8 a.m. - 3:30 p.m. (during school year)	Cultural District
EDUCATIONAL INSTITUTIONS			
Central Middle School	Mon. - Fri.	M-F 7:30 a.m. - 3:30 p.m. (during school year)	Cultural District
Indiana University Center for Art + Design	By Semester	F-S 1 p.m. - 5 p.m. & By Appointment	Cultural District
Ivy Tech School of Business	Mon. - Fri.	M-R 8:30 a.m. - 4 p.m., F 9 a.m. - 4 p.m.	Cultural District
Lincoln School/CSA Academy	Mon. - Fri.	M-F 7:30 a.m. - 3:30 p.m. (during school year)	Cultural District
HOTELS, APARTMENTS, AND CONDOS			
Hotel Indigo	Mon. - Sun.	M-Sun 7 a.m. - 11 p.m.	Cultural District
Cole Residential	Continuous	Continuous	Cultural District
Jackson Place Residential Development	Continuous	Continuous	Cultural District
The Lofts	Continuous	Continuous	Cultural District
Armory Apartments	Continuous	Continuous	Cultural District
Historic Post Office	Continuous	Continuous	Cultural District
Historic Columbus Inn	Continuous	Continuous	Cultural District
The Inn at Irwin Garden	Mon. - Sun.	By Appointment, T 2 p.m. - 6 p.m.	Cultural District
MUSEUMS, GALLERIES AND CULTURAL ATTRACTIONS			
Bartholomew County Historical Society	Tues. - Fri.	T-F 9 a.m. - 4 p.m.	Cultural District
Columbus Area Visitors Center	Mon. - Sun.	M-S 9 a.m. - 5 p.m., Sun 12 p.m.-5 p.m.	Cultural District
Columbus Indiana Architectural Archives	Mon. - Fri.	By Appointment	Cultural District
Jacksson Contemporary Art	Wed. - Sat.	W-F 12 p.m. - 6 p.m., S 10 a.m. - 1 p.m. or By Appointment	Cultural District
Cummins Engine Museum	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
kidscommons Children's Museum	Mon. - Sun.	M-S 10 a.m. - 5 p.m., S 1 p.m. - 5 p.m.	Cultural District
The Inn at Irwin Garden	Mon. - Sun.	By Appointment, T 2 p.m. - 6 p.m.	Cultural District
Zaharakos Museum	Mon. - Sun.	M-F 8 a.m. - 8 p.m., S-Sun 9 a.m. - 8 p.m.	Cultural District

Name of Economic Asset	*Days of Operation*	*Hours of Operation*	*Cultural District or City/Town*
PARKING			
Commons/Cummins Parking	Mon. - Sun.	Continuous	Cultural District
Cummins Corporate Office Building	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Mill Race Parking	Mon. - Sun.	Dawn - 11 p.m.	Cultural District
New Cummins Parking Garage	Mon. - Sun.	Continuous	Cultural District
Parking Lot (First Christian Church)	Sat. - Sun.	Continuous	Cultural District
Public Garage	Mon. - Sun.	Continuous	Cultural District
Public Parking Lot at 7th & Franklin Streets	Mon. - Sun.	Continuous	Cultural District
PERFORMANCE VENUES			
Mill Race Park Amphitheater	Mon. - Sun.	Dawn - 11 p.m.	Cultural District
The Commons Nugent-Custer Performance Hall	Mon. - Sun.	M-R 7 a.m. - 9 p.m., F & S 7 a.m. - 10 p.m., Sun 10 a.m. - 8 p.m.	Cultural District
Central Middle School Grey Box Theatre	Varies	Seasonal	Cultural District
Mill Race Center	Mon. - Fri.	M-R 6:30 a.m. - 9 p.m., F 6:30 a.m. - 5 p.m.	Cultural District
The Crump Theatre	Varies	Varies	Cultural District
YES Cinema	Mon. - Sun.	Café, M-F 8 a.m. - 2 p.m., Theatre 7 Days	Cultural District
PARKS/RECREATION			
James A. Henderson Playground	Mon. - Sun.	M-R 7 a.m. - 9 a.m., F & S 7 a.m. - 10 p.m., S 10 a.m. - 8 p.m.	Cultural District
Mill Race Park	Mon. - Sun.	Dawn - 11 p.m.	Cultural District
POW MIA Plaza	Continuous	Continuous	Cultural District
BARS & NIGHTLIFE			
Columbus Bar/Powerhouse Brewing	Mon. - Sun.	M-R 11 a.m. - 11 p.m., S 11 a.m. -1 p.m., Sun. 4 p.m. - 11 p.m.	Cultural District
Fork at 532	Tues. - Sat.	T-R 5p.m. - 10 p.m., Bar F-S until 11p.m.	Cultural District
Fourth Street Bar	Mon. - Sat.	M-F 11a.m. - 12 a.m. or later, S 5 p.m. - late night	Cultural District
Smith's Row	Mon. - Sat.	M-S 11 a.m. - 2 p.m., 4:30 p.m. - 9:30 p.m.	Cultural District
The Garage	Mon. - Sun.	M-R 11 a.m. - 11 p.m., F-S 1 p.m. - 1 a.m., Sun 12 p.m. - 10 p.m.	Cultural District
RESTAURANTS			
Bistro 310	Tues. - Sat.	M-R 5p.m. - 9 p.m., F-S 5 p.m. - 10 p.m.	Cultural District
Gramz Bakery	Mon. - Sat.	M-F 7a.m. - 6 p.m., S 8 a.m. - 2 p.m.	Cultural District
Jill's Downtown Diner	Mon. - Sun.	M-F 6a.m. - 7 p.m., S 7 a.m. - 1 p.m., Sun 8 a.m. - 1 p.m.	Cultural District
Joe Willy's	Mon. - Sun.	M-R 11 a.m.-11 p.m., S 11 a.m.-12 a.m., Sun 11 a.m.-11 p.m.	Cultural District
Papa's Deli	Mon. - Sat.	M-S 7:30 a.m. - 2:30 p.m.	Cultural District
Papa's Third Street Deli	Mon. - Fri.	M-F 7 a.m. - 2:30 p.m.	Cultural District
Puccini's	Mon. - Sun.	S-R 11 a.m. - 9:30 p.m., F & S 11 a.m. - 10:30 p.m.	Cultural District
Scotty's Burger Joint	Mon. - Sun.	M-R 11 a.m. - 12 a.m., F 11 a.m. - 1 a.m., S 9 a.m. - 1 a.m., Sun 9 a.m. - 12 a.m.	Cultural District
Smith's Row	Mon. - Sat.	M-S 11 a.m. - 2 p.m., 4:30 p.m. - 9:30 p.m.	Cultural District
Soups by Design	Mon. - Fri.	M-F 10 a.m. - 7 p.m.	Cultural District
Tre Bicchieri	Mon. - Sat.	M-R 11 a.m. - 2 p.m., 5 p.m. - 9 p.m., F 11 a.m. - 2 p.m., 5 p.m. - 11 p.m., S 11:30 a.m. - 2 p.m., 5 p.m. - 10 p.m.	Cultural District
Yes Cinema Café	Mon. - Sun.	M-F 8 a.m. - 2 p.m.	Cultural District
Zaharakos	Mon. - Sun.	M-F 8 a.m. - 8 p.m., S & Sun 9 a.m. - 8 p.m.	Cultural District
SHOPPING			
Baker's Fine Gifts & Accessories	Mon. - Sat.	M-F 10 a.m. - 5 p.m., S 10 a.m. - 3 p.m. or 4 p.m.	Cultural District
Beads De Colores	Tues. - Sat.	T-S 11 a.m. - 6 p.m.	Cultural District
Brad's Furniture Gallery	Mon. - Sat.	M-S 9:30 a.m. - 6 p.m., F 9:30 a.m. - 8 p.m.	Cultural District
Casey's Jewelry Store	Mon. - Sat.	M-R 9 a.m. - 5 p.m., F 9 a.m. - 6 p.m., S 9 a.m. - 1 p.m.	Cultural District
Cummins Power Store	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Dell Brothers Menswear	Mon. - Sat.	M-F 9 a.m. - 5:30 p.m., S 9 a.m. - 4 p.m.	Cultural District
Frame & Art	Mon. - Sat.	M-S 9 a.m. - 5 p.m.	Cultural District
Hoosier Sporting Goods	Mon. - Sat.	M-F 9 a.m. - 5 p.m., S 8:30 a.m. - 2:00 p.m.	Cultural District
Imagination Station	Mon. - Sat.	M-F 10 a.m. - 6 p.m., S 10 a.m. - 4 p.m.	Cultural District

Name of Economic Asset	*Days of Operation*	*Hours of Operation*	*Cultural District or City/Town*
Laurie Wright Photography	Mon. - Fri.	M-F 9 a.m. - 6 p.m.	Cultural District
Max's Jewelry Store	Mon. - Sat.	M-R 9 a.m. - 5 p.m., F 9 a.m. - 6 p.m., S 9 a.m. - 4 p.m.	Cultural District
Neal's Paint & Wallpaper	Mon. - Sat.	M-F 7:30 a.m. - 5 p.m., S 9:30 a.m. - 1:00 p.m.	Cultural District
O'Child Children's Boutique	Mon. - Sat.	M-F 10 a.m. - 5:30 p.m., S 10 a.m. - 4 p.m.	Cultural District
Red Lips Spatique	Tues. - Sat.	T-F 11 a.m. - 7 p.m., S 9 a.m. - 3 p.m.	Cultural District
Sears	Mon. - Sun.	M-S 9 a.m. - 9 p.m., Sun 9 a.m. - 7 p.m.	Cultural District
Still Frames Photography	Mon. - Fri.	M-F 9 a.m. - 6 p.m.	Cultural District
That Special Touch - Bridal Shop	Mon. - Sat.	M-F 10 a.m. - 6 p.m., S 10 a.m. - 2 p.m.	Cultural District
The Mix	Tues. - Sat.	T-S 10 a.m. - 6 p.m.	Cultural District
The Savory Swine	Mon. - Sun.	M-F 8 a.m. - 7 p.m., S 8 a.m. - 6 p.m. , Sun 11 a.m. - 5 p.m.	Cultural District
Viewpoint Books	Mon. - Sat.	M-S 10 a.m. - 6 p.m., F 10 a.m. - 7 p.m.	Cultural District
CULINARY ARTS			
Lemley's Catering/240sweet - Indiana Artisans	Mon. - Sat.	M-F 8 a.m. - 5 p.m., S 10 a.m. - 2 p.m.	Cultural District
MULTIPURPOSE SPACES			
Library Plaza	Mon. - Sun.	Continuous	Cultural District
The Commons	Mon. - Sun.	M-R 7 a.m. - 9 p.m., F & S 7 a.m. - 10 p.m., Sun 10 a.m. - 8 p.m.	Cultural District
SERVICES			
Allied Collection Services	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Christopher Burke Engineering	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
CornerStone Development	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Pollert Interior Design	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Integrated Insurance Services	Mon. - Fri.	M-F 9 a.m. - 4 p.m.	Cultural District
Kelly Services	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Landwater Design & Planning Group	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Louis Joyner Architect	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Mill Race Center	Mon. - Fri.	M-R 6:30 a.m. - 9 p.m., F 6:30 a.m. - 5 p.m.	Cultural District
Russell Development	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Sherry Laboratories	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Skeleton Crew Tattoo	Tues. - Sat.	T-S 2 p.m. - 8 p.m.	Cultural District
Solutions Mental Health Associates	Mon. - Fri.	MWRF 8 a.m. - 5 p.m., T 8 a.m. - 7 p.m.	Cultural District
State Farm Insurance	Mon. - Fri.	M-F 8:30 a.m. - 5 p.m.	Cultural District
Strand Associates	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
TD Advertising	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
The Travel Authority	Mon. - Fri.	M-F 8:30 a.m. - 5 p.m.	Cultural District
Title Center of Indiana	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District
Todd Williams Architects	Mon. - Fri.	M-F 8 a.m. - 5 p.m.	Cultural District

CITY OF COLUMBUS **CULTURAL ASSETS**

Cultural Asset Name	*Location*	*Material/Discipline*	*Architect/Artist/Creator*	*When?*	*Located at street level?*
PUBLIC ART WORKS A diverse collection of public art enriches the cultural experience within the district.					
2 Arcs de 212.5 Degrees	300 Washington Street	Steel Sculpture	Bernar Venet	1987	Yes
Ancestral Way	3rd Street b/w Jackson & Lindsey	Ceramic	Robert Pulley	2006	Yes
Boy on a Dolphin	Irwin Gardens	Bronze Sculpture	Unknown	after 1930	Yes
Boy with Duck	Irwin Gardens	Marble Sculpture	Unknown	ca. 1910	Yes
Columbus C	Columbus City Hall	Painting	Robert Indiana	1981	2nd Floor
Carl Miske - River Rats	Columbus City Hall	Painting	Lydia Burris	2003	Yes
Chaos 1	The Commons	Mixed Metals	Jean Tinguely	1974	Yes
Charlie Kitzinger: Friend of the Orphans	Columbus City Hall	Painting	Timothy Greathouse	2002	Yes
Crack the Whip	Public Safety Plaza	Bronze	Jo Saylors	1998	Yes
Daquqi	Robert Garton Plaza	Concrete & Stainless Steel Sculpture	Peter Lundberg	1998	Yes
Diogenes, Socrates, Plato, & Aristotle	Irwin Gardens	Marble Sculpture	Unknown	ca. 1910	Yes
Dolphin	Courthouse Square	Limestone Sculpture	C.R. Schiefer	1978	Yes
Elephant	Irwin Gardens	Bronze Sculpture	Golden Foundry	1932	Yes
Eos	5th Street at Brown Street	Mixed Metals	Dessa Kirk	2006	Yes
Exploded Engine	Cummins Corporate Headquarters	Mixed Materials	Rudolph de Harak	1984	Yes
Friendship Quilt	Columbus City Hall	Quilted Fabric	Columbus Star Quilters & Miyoshi Quilters	2000	2nd Floor
History Mystery	Columbus City Hall	Mural	William T. Wiley	1982	2nd Floor
Iris	Visitors Center	Steel	Scott Westphal	2008	Yes
Jack the Bum	Columbus City Hall	Painting	Catherine Burris	1999	Yes
Jackson Place Mural	Jackson Place	Painting	Various	2009	Yes
Jacob's Ladder	Hotel Indigo	Metal Sculpture	Bernie Carreno	2010	Yes
Large Arch	Cleo Rogers Library Entrance	Metal Sculpture	Henry Moore	1971	Yes
Neon Sculpture	Friendship Alley	Neon	Cork Marcheschi	1995	Yes
Skopos	Mill Race Park	Cor-Ten Steel Sculpture	Rick Bauer	1979	Yes
The Stork in Flight	Irwin Gardens	Bronze Sculpture	Raffaello Romanelli	ca. 1910	Yes
Tommy Warner a.k.a. Santa Claus	Columbus City Hall	Painting	David Williams	2000	Yes
Two Boys & a Fish	Irwin Gardens	Marble Sculpture	Unknown	ca. 1910	Yes
Veterans Memorial	Courthouse Square	Limestone	Thompson & Rose Architects	1997	Yes
Yellow Chandelier	Visitors Center	Glass	Dale Chihuly	1995	2nd Floor
ARCHITECTURAL STRUCTURES The district is composed of a rich mixture of both modern and historic buildings including three National Historic Landmarks.					
2nd Street Bridge	543 2nd Street	Modern Architecture	J. Mueller	1999	Yes
301 Washington	301 Washington Street	Mid Century Interior Design	Alexander Girard	1974	Yes
AT&T/SBC Switching Center	7th at Franklin Street	Modern Architecture	Paul Kennon	1978	Yes
Bartholomew County Courthouse	234 Washington Street	Second-Empire Style	Isaac Hodgson	1874	Yes
Bartholomew County Historical Society	524 3rd Street	Italianate Home	Unknown	1873	Yes
Bartholomew County Jail	2nd at Franklin Street	Modern Architecture	Don Hisaka	1990	Yes
Breeden Building	7th at Washington Street	Modern Architecture	Thomas Beeby	1995	Yes
Central Middle School	7th at Lafayette Avenue	Modern Architecture	Ralph Johnson	2007	Yes
Cleo Rogers Memorial Library	4th at Franklin Street	Modern Architecture	I.M. Pei	1969	Yes
Columbus City Hall	2nd at Washington Street	Modern Architecture	Charles Bassett	1981	Yes
Columbus Historic District	Overlays Cultural District	National Register of Historic Places	Various	1830 - Present	Yes
Columbus Post Office	4th at Jackson Street	Modern Architecture	Kevin Roche	1970	Yes
Commons	3rd at Washington Street	Public Performance & Recreation Space	Koetter-Kim	2009	Yes
Cummins Commons Building	3rd at Jackson Street	Modern Architecture	Koetter-Kim	2009	Yes
Cummins Corporate Office Bldg.	6th at Jackson Street	Modern Architecture	Kevin Roche	1983	Yes
Cummins Engine Plant	1000 5th Street	Modern Architecture	Harry Weese	1950s	Yes
Fire Station #1	1101 Jackson Street	Modern Architecture	Leighton Bowers	1941	Yes
First Christian Church (National Historic Landmark)	4th at Franklin Street	Modern Architecture	Eliel Saarinen	1942	Yes
Friendship Way	Washington Street b/w 4th & 5th	Public Art	Cork Marcheschi	1998	Yes
IMA Miller House	Visitor Center Origination	Modern Architecture	Eero Saarinen, Alexander Girard, Dan Kiley	1953	Yes
Irwin House	608 5th Street	Modern Architecture	Henry Phillips	1864	Yes
Irwin Union Bank & Trust (National Historic Landmark)	5th at Washington Street	Modern Architecture	Eero Saarinen	1955	Yes
Irwin Union Bank & Trust Addition	5th at Washington Street	Modern Architecture	Kevin Roche	1973	Yes
Lincoln Elementary School	750 5th Street	Modern Architecture	Gunnar Birkerts	1967, 2001	Yes
Mill Race Center	148 Lindsey Street	Modern Architecture	Rawn, William & Assoc.	2009	Yes

Cultural Asset Name	*Location*	*Material/Discipline*	*Architect/Artist/Creator*	*When?*	*Located at street level?*
Parking Garage	3rd at Jackson Street	Modern Architecture	Koetter-Kim	2009	Yes
Parking Garage	4th at Jackson Street	Modern Architecture	Koetter-Kim	2009	Yes
St. Peter's Lutheran Church	719 5th Street	Modern Architecture	Gunnar Birkerts	1998	Yes
Sycamore Place	3rd at Sycamore Street	Modern Architecture	Gwathmey Siegel	1982	Yes
The Republic (National Historic Landmark)	2nd at Washington Street	Modern Architecture	Myron Goldsmith	1971	Yes
Visitors Center Renovation & Addition	4th at Franklin Street	Historic Renovation	Kevin Roche	1995	Yes
Washington Street Storefronts	Washington Street	Historic Renovation	Alexander Girard	1965	Yes
PARKS, LANDSCAPES, & URBAN DESIGN Residents and visitors enjoy greenspaces throughout the district, many designed by world-renowned landscape architects and urban planners.					
4th Street Pedestrian Plaza	4th Street, Franklin to Jackson	Public Plaza	Janssen & Spaans	2012	Yes
City Hall Landscape	2nd at Washington Street	Landscape	Skidmore, Owings & Merrill	1981	Yes
Columbus People Trails	Various	Multi-use Trail System	Various	Start in 1985	Yes
Cummins Corporate Office Building Landscape	5th at Jackson Street	Landscape	Jack Curtis	1983	Yes
Fire Station #1 Landscape	1101 Jackson Street	Landscape	Michael Van Valkenburgh	1990	Yes
Irwin Gardens	Visitors Center Origination	Gardens	Dan Kiley	1962	Yes
Irwin Union Bank Landscape	5th at Washington Street	Landscape	Jack Curtis	1998	Yes
James A. Henderson Playground	3rd at Washington Street	Indoor Playground	Tom & Spencer Luckey	2011	Yes
Library Plaza	536 5th Street	Urban Design	I.M. Pei	1969	Yes
Mill Race Park & Amphitheater	Mill Race Park	Public Park & Performance Space	Michael Van Valkenburgh	1992	Yes
Mill Race Park Entry Corridor	5th at Brown Street	Urban Design	Michael Van Valkenburgh, Stanley Saitowitz	1991	Yes
POW MIA Plaza	Courthouse Square	Memorial Park	Michael Van Valkenburgh	ca. 2005	Yes
Republic Landscape	2nd at Washington Street	Landscape	S.O.M.	1971	Yes
Robert Garton Plaza	2nd at Jackson Street	Gardens	Michael Van Valkenburgh	ca. 2005	Yes
Streetscape	Washington Street	Urban Design	Paul Kennon	1990	Yes
Veterans Park	Courthouse Square	Memorial Park	Michael Van Valkenburgh	1997	Yes
Visitors Center Landscape	4th at Franklin Street	Landscape	Dan Kiley	1995	Yes

Cultural Asset Name	*Location*	*Description*	*Located at street level?*
PERFORMANCE VENUES Performance venues of varying sizes accommodate a variety of programming.			
Central Middle School Grey Box Theatre	725 7th Street	Performance Theater	Yes
Mill Race Center	900 Lindsey Street	Multi-use Center	Yes
Mill Race Park Amphitheater	Mill Race Park	Outdoor Amphitheater	Yes
The Commons Nugent-Custer Performance Hall	300 Washington Street	Large Multi-Use Hall	Yes
The Crump Theatre	425 3rd Street	Historic Theater with Performance Space	Yes
YES Cinema	328 Jackson Street	Movie Theater with Performance Space	Yes
PERFORMING ARTS Performing arts organizations allow access to a variety of experiences and disciplines.			
Beth's Dancenter of Columbus	527 Washington Street	Performance & Dance Education	Yes
Central Middle School Grey Box Theatre	725 7th Street	Performance Theater	Yes
Columbus City Band	Various	Community Performance	Various
Columbus Indiana Philharmonic	315 Franklin Street	Performance & Education	Yes
Columbus Symphony Orchestra	Various	Orchestra Performance	No Permanent Physical Location
Dancer's Studio, Inc.	211 Washington Street	Performance & Dance Education	Yes
Mill Race Center	900 Lindsey Street	Multi-Use Center, Senior Activities	Yes
MUSEUMS, GALLERIES, & CULTURAL ATTRACTIONS Museums, galleries, and cultural attractions provide opportunities to access educational, cultural, and artistic assets.			
Jacksson Contemporary Art	1030 Jackson Street	Art Gallery	Yes
Bartholomew County Historical Society	524 3rd Street	Historical Museum	Yes
Columbus Area Visitors Center	506 5th Street	Educational & Tourist Resource	Yes
Columbus Indiana Architectural Archives	536 5th Street	Histories of Columbus' Architectural Heritage	Yes
Cummins Engine Museum	500 Jackson Street	Museum of Cummins Engine Products	Yes
kidscommons Children's Museum	309 Washington Street	Interactive Museum for Children	Yes
Lemley's Catering/240sweet (Indiana Artisans)	1120 Washington Street	Creation of Food Items, incl. Marshmallows	Yes
Stillframes Photography & Imaging	810 Brown Street	High Quality Prints & Photography	Yes
The Inn at Irwin Garden	608 5th Street	Historic Home with Modern Amenities	Yes
Zaharakos Museum	329 Washington Street	Collection of Antique Soda Fountains	Yes

CITY OF COLUMBUS **CULTURAL ASSETS PROGRAMMING**

Cultural Asset Name	*Type of Cultural Programming*	*Time of Year of Programming*	*Weekend Activities?*
Architectural Archives	Educational Resource	Year Round	Yes
ArtFest	Outdoor Arts and Crafts Festival	August	Yes
Ballroom Dance Club	Dancing/Music	Year Round	Yes
Bartholomew County Historical Society	Exhibits/Lectures	Year Round	Yes
Bartholomew County Public Library	Lectures/Exhibits	Year Round	Yes
Battle of the Bands	Live Music	Summer	Yes
Biggest Block Party Ever	Live Music/Food/Kids' Activities/Fundraiser	July	Yes
Blue Grass Jam	Live Music	Year Round	Yes
Columbus Area Visitors Center	Architectural Tours	Year Round	Yes
Columbus City Band	Live Music	Year Round	Yes
Columbus Downtown Farmer's Market	Live Music/Food	Summer/Fall	Yes
Columbus Indiana Philharmonic	Concerts/Educational Offerings	Year Round	Yes
Columbus Scottish Festival	Live Music/Athletic Games/Kids' Activities/Food/Crafts	September	Yes
Columbus Symphony Orchestra	Live Music	Summer and Winter	Yes
Crump Theatre	Live Music/Events	Year Round	Yes
Dancing with the Stars	Dancing/Music	January	Yes
Déjà Vu	Recycled Art Festival	Fall	Yes
Downtown Restaurant Association	Food/Live Music	Summer	Yes
Drive in Movie	Film	September	Yes
DSI Wine Festival	Wine Tasting	Winter	Yes
Empty Bowls Soup & Soul	Food/Live Music/Fundraising event	January	Yes
Ethnic Expo	Outdoor Festival/Music/Food/Crafts	October	Yes
Family Fun Fest	Family Activities/Food	August	Yes
Festival of Lights Parade	Community Event	December	Yes
First Fridays for Families	Performing Arts	Fall - Spring	Yes
First Presbyterian Church	Live Music	Year Round	Yes
Gospel Music Fest	Live Music	Summer	Yes
Harlequin Theatre	Community Theatre	Seasonal	Yes
Historical Society Homes Tour	Architectural and Garden Tour	October	Yes
Hospice Concert	Live Music/Community Event	September	Yes
Ganesh-Indian Festival	Food/Live Music /Games	Summer	Yes
Iron Pour	Casting Demonstration, Music, Food	September	Yes
IU Center for Art + Design	Art Exhibits/Educational Offerings	Year Round	Yes
Ivy Tech Community College	Art Exhibits/Educational Offerings	Year Round	Yes
Jacksson Contemporary Art	Art Exhibits/Live Music	Year Round	Yes
Japanese Festival of the Arts	Cultural Events/Film/Educational Programming/Food	July	Yes
JCB NeighborFEST!	Live Music	Summer	No
kidscommons Children's Museum	Educational Exhibits/Arts Activities/Fundraising Event	Year Round	Yes
Martin Luther King Day Celebration	Breakfast/Lecture/Performance	January	No
Mill Race Center	Live Music/Comedy/Lectures/Workshop/Fundraising	Year Round	Yes
Mill Race Players	Community Theatre	Seasonal	Yes
Night of the 1000 Jacks	Crafts/Fundraiser	Fall	Yes
Oldies Car Show	Live Music/Food/Car Show	September	Yes
Partners in Education	Educational Programming	Year Round	Yes
Rock the Park	Live Music	August	Yes
Salute Concert	Outdoor Concert by Philharmonic Orchestra	May	Yes
Summer Band Camp	Live Music	Summer	No
Taming the Fire - Glass & Chalk Festival	Educational Demonstrations/Art Exhibition	August	Yes
Dancers Studio	Dance Training Including Special Needs/Performances	Year Round	Yes
The Gallery at Hotel Indigo	Art Exhibits	Year Round	Yes
Viewpoint Books	Live Music/Poetry Readings/Book Signings	Year Round	Yes
Wine-o-ree	Wine Tasting	Fall	Yes
YES Cinema	Film/Live Music/Educational Programs/Comedy Shows	Year Round	Yes
Zaharakos	Antique Soda Fountain and Mechanical Music Museum	Year Round	Yes

Attachment 4 / **Columbus, Indiana Arts and Design Related Rankings and Facts**

■ Columbus, Indiana, (population 44,000) is ranked sixth in the nation for architectural innovation and design by the **American Institute of Architects**, right behind Chicago, New York, San Francisco, Boston and Washington, D.C.

■ More than 70 buildings and pieces of public art by internationally noted architects and artists, including **I.M. Pei, Dale Chihuly, Cesar Pelli, Eliel Saarinen, John Carl Warnecke, Henry Moore, Harry Weese** and **Eero Saarinen**.

■ In the November/December 2008 edition of ***National Geographic Traveler,*** Columbus is ranked 11th out of 109 historic destinations worldwide by National Geographic Society's Center for Sustainable Destinations, higher than any other U.S. destination. The magazine says Columbus has "a world-class collection of modern architecture by master architects . . . it is authentic, unique, and unspoiled . . . this town is truly part of America's architectural heritage."

■ Travel writer **Jordan Simon** listed Columbus, Indiana among his "Top 10 Things to See in the U.S. Before You Die" on **AOL.com**.

■ Most of the downtown is listed with the **National Register of Historic Places**. In a highly unusual move, the even more exclusive National Historic Landmarks program honored the city by accepting six locations simultaneously.

■ Columbus was recognized as one of America's Top 100 best places to live and launch a business by ***Fortune Small Business Magazine*** in its April 2008 issue.

■ According to the June 12, 2007, ***New York Times***, Columbus "just happens to have the most incredible collection of modern architecture in the Midwest (outside of Chicago…)."

■ The July/August 2006 issue of ***Dwell*** magazine, a national publication that promotes innovative design and architecture, said Columbus "has one of the country's most prized collections of buildings by modern architects."

■ According to the August 2006 edition of ***Wallpaper***, an international magazine focusing on design interiors, Columbus is a "modernist hot spot."

■ The December 2005 issue of ***Smithsonian*** magazine called Columbus a "veritable museum of modern architecture."

■ Columbus was named to the 2005 list of U.S. Dozen Distinctive Destinations by the ***National Trust for Historic Preservation***.

■ In the February 2002 issue of ***International Design (I.D.) Magazine***—the premier forum for international designers, industrial engineers, architects, and graphic artists—Columbus was named as one of "40 Cities Where Design Rules" for its design philosophy. Columbus was included with the likes of Milan, Paris, Copenhagen, New York, London, Tel Aviv, Antwerp, Stockholm, Zurich, and thirty other world-class cities.

■ "The 100 Best Small Art Towns in America" by **John Villani**, published by John Muir Publications, © 1996.

Attachment 5 / **Artists and Designers Associated with Columbus, Indiana**

ARTISTS

Bauer, Rick
Carreno, Bernie
Chihuly, Dale
deHarak, Rudolph
Indiana, Robert
Johnson Jr., J. Seward
Kirk, Dessa
Lundberg, Peter
Marcheschi, Cork
Moore, Henry
Nivola, Constantino
Pulley, Robert
Saylors, Jo
Slivinski, Lucy
Tinguely, Jean
Venet, Bernar
Westphal, Scott
Wiley, William T.

ARCHITECTS

Ainge, Gary M.
Albright, Harrison
Barnes, Edward Larrabee
Bassett, Edward Charles
Beeby, Thomas H.
Berke, Deborah
Birkerts, Gunnar
Bowers, Leighton
Fletcher, Norman
GSI Architects
Gwathmey Siegel & Associates Architects
Hardy Holzman Pfeiffer
Hellmuth, Obata + Kassabaum
Hisaka, Don M.
Hodgson, Isaac
John Carl Warnecke & Associates
Kennon, Kevin
Kennon, Paul
Kevin Roche John Dinkeloo & Associates
Meier, Richard
Noyes, Eliot
Paris/Bingham Partnership
Pei Cobb Freed & Partners
Pelli Clarke Pelli Architects
Perkinson, James
Polshek Partnership Architects
Robert A M Stern Architects
Saarinen, Eero
Saarinen, Eliel
Saitowitz, Stanley
Sparrell, Charles F.
Thompson and Rose Architects
Torre, Susanna
Venturi, Robert
Weese, Harry
William Rawn Associates Architects Inc

LANDSCAPE ARCHITECTS

Curtis, Jack
Jones Sr., Robert Trent
Jones, Rees
Kiley, Dan
Michael Van Valkenburgh Associates

OTHER DESIGNERS

Alexander Girard, Interior Designer
Paul Rand, Graphic Designer
Stephen Sprouse, Fashion Designer

Acknowledgements

The Columbus Art District Planning Committee generously worked over the course of a year to produce this strategic plan. Members were as follows:

CONVENER

Mayor Kristen Brown	City of Columbus

CHAIR

Karen Shrode	Executive Director, Columbus Area Arts Council

FACILITATORS

John Burnett	CEO, Community Education Coalition
Jack Hess	Executive Director, Institute for Coalition Building
Henry Malm	Corporate Six Sigma Black Belt, Cummins, Inc.
Ala'a Wafa	Corporate Six Sigma Black Belt, Cummins, Inc.

POTENTIAL ADVISORS

Glenn Gareis	Owner, GMG Architects LLC
Jonathan Wilson	Dean, School of Fine Arts & Design, Ivy Tech Community College
Kelly Wilson	Associate Professor, Director, IUCA+D Columbus
Kevin Lair	Assistant Professor, IUCA+D Columbus/IU Bloomington, President, MOD-ECO Design LLC
Jeff Bergman	Director of Planning, City of Columbus
Dave Hayward	City Engineer, City of Columbus
Jim Walker	Executive Director, Big Car Art+Design

COMMUNITY PROFILE AND DISTRICT IDENTITY COMPONENTS TEAM

Team Leader	**Bob Crider**	Managing Director, Reams Asset Management Co.
Team Members	**Louis Joyner**	Principal, Louis Joyner Architect
	Karen Shrode	Executive Director, Columbus Area Arts Council

CULTURAL AND COMMUNITY DEVELOPMENT

Team Members	**Brigitte Halvorsen**	General Manager, Columbus Indiana Philharmonic,
	Sharon Beach	Vice President of Curation, Columbus Museum of Art and Design
	Erin Hawkins	Director of Marketing, Columbus Area Visitors Center
	Mary Ferdon	Former Director of Community Development, City of Columbus

ECONOMIC DEVELOPMENT/TOURISM DEVELOPMENT TEAM

Team Leader	**Erin Hawkins**	Director of Marketing, Columbus Area Visitors Center
Team Members	**Christine Lemley**	Owner, Lemley Catering/240sweet Gourmet Artisan Marshmallows
	John Pickett	Executive Director, Indianapolis Opera, Columbus Resident
	Lynn Lucas	Executive Director, Columbus Area Visitors Center

CRUMP 6 SIGMA PROJECT TEAM

Team Leaders	**Hutch Schumaker**	President, Coca-Cola Bottling Co., Columbus
	John Pickett	Executive Director, Indianapolis Opera, Columbus Resident
	Henry Malm	Corporate Six Sigma Black Belt, Cummins Inc.
Team Members	**Christine Lemley**	Owner, Lemley Catering/240sweet Gourmet Artisan Marshmallows
	Tom Harmon	CEO, Taylor Bros. Construction Co. Inc.
	Brigitte Halvorsen	General Manager, Columbus Indiana Philharmonic
Advisors	**Louis Joyner**	Principal, Louis Joyner Architect

CULTURAL DISTRICT MANAGEMENT AND PLANNING TEAM (BENCHMARKING)

Team Leader	**Mary Ferdon**	Former Director of Community Development, City of Columbus
Team Members	**Sherry Stark**	Executive Director, Centra Foundation
	Karen Shrode	Executive Director, Columbus Area Arts Council
	John Burnett	CEO, Community Education Coalition
	Jack Hess	Executive Director, Institute for Coalition Building

Photography Credits
Don Nissen / Columbus Area Visitors Center; Joe Myers / MyersCroxton Group;
Andy Heidt; April Knox; Rhonda Bolner; Chris Crawl; and Mike Dickbernd